



silvereye center for photography

## 2010 Benefit Photography Auction

save the date | April 25th, 2010

### FOR IMMEDIATE RELEASE

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### **PITTSBURGH'S SILVER EYE CENTER FOR PHOTOGRAPHY ANNOUNCES 6TH BENEFIT PHOTOGRAPHY AUCTION AND EXHIBITION**

*Signature art auction marks Silver Eye's 30th anniversary as region's premiere center for contemporary photography*

PITTSBURGH, Pa., 3/1/10 – Silver Eye Center for Photography proudly announces its 6th Benefit Photography Auction and brunch on Sunday, April 25, 2010 from 11 a.m. – 2 p.m. at its galleries at 1015 East Carson Street, Pittsburgh. One of the region's signature art auctions, this year's event features an impressive selection of contemporary and vintage works donated by artists, galleries and collectors from around the world. Sam Berkovitz, owner of Concept Art Gallery, returns as auctioneer.

The Silver Eye 2010 Benefit Auction is made possible, in part, through the generous support of Aaronel deRoy Gruber, one of Pittsburgh's most honored photographers, and her husband Irving B. Gruber. In-kind sponsors are Boyd and Blair Vodka, La Fond Galleries, Sam Berkovitz and Concept Art Gallery. The media sponsor is WYEP 91.3 FM.

This year's auction features outstanding lots of vintage and contemporary work by emerging and mid-career artists as well as iconic figures in the history of photography. Included are works by Duane Michals, W. Eugene Smith, Linda Connor, Maggie Taylor, Edward Steichen, Paul Caponigro, Clarence White, Charles "Teenie" Harris, Thomas D. Mangelsen, Ellen Carey, Henry Horenstein, Seth Dickerman, Lilo Raymond, Rosamond Purcell, Aaronel deRoy Gruber, Mark Perrott, Philipp Scholz Ritterman, Kael Alford, Lori Hepner, and Dylan Vitone. Many of Pittsburgh's top fine art and commercial photographers have also donated studio portrait sessions. One highlight is a session with John Fobes, who uses a 19th century wet collodion process to create a unique, one of a kind portrait.



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Auction proceeds support Silver Eye's nationally-recognized exhibitions, fellowships to artists (more than \$40,000 awarded over the past 10 years), school and summer programs that put cameras in the hands of at-risk youth, and workshops that promote the professional development of photographers working at every career level.

The auction begins on Sunday, April 25, 2010 with a brunch at 11 a.m. The live auction will take place at 12:30 pm. Tickets will be available for online purchase at the auction website, [silvereye.auctionanything.com](http://silvereye.auctionanything.com), beginning March 29 or by phone; contact Sylvia Ehler at (412) 431-1810 extension 11 or at [sehler@silvereye.org](mailto:sehler@silvereye.org). Individual tickets are \$45 for Silver Eye members; \$50 for non-members. A limited number of tickets will be sold at the door; individual tickets are \$55 for non-members and \$50 for members.

The Silver Eye Auction Website, [silvereye.auctionanything.com](http://silvereye.auctionanything.com), goes live on March 29, 2010 at 12 a.m. EST. The entire auction catalogue can be viewed and downloaded from the website. Absentee bidders can also register and pre-bid online. For more information, please contact Magali Duzant at 412-431-1810 extension 14 or at [auction@silvereye.org](mailto:auction@silvereye.org).

All works can be previewed at Silver Eye's Auction Exhibition from March 30 – April 21, 2010. The opening reception is Thursday, April 1, 2010 from 6-9 p.m. and features a gallery talk by Eric C. Shiner, the Milton Fine Curator of Art at the Andy Warhol Museum, on collecting contemporary photography. Admission is free to Silver Eye members; \$6 to non-members.

### **SPECIAL PROGRAMS**

Four of Pittsburgh's most noted curators will lead informal talks in the Silver Eye gallery during the Auction Preview Exhibition. Refreshments will be served. Most talks are free but advance registration is highly recommended. Please call Sylvia Ehler at 412-431-1810 extension 11 or email her at [sehler@silvereye.org](mailto:sehler@silvereye.org) to reserve a spot.

#### *Collecting Contemporary Photography*

Thursday, April 1, 6 – 7 p.m.

Featuring Eric C. Shiner, Milton Fine Curator of Art at the Andy Warhol Museum.

Free to Silver Eye Members; \$6.00 to non-members (includes opening reception).



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### *The Story Behind the Picture*

Thursday, April 15 at 6:30 – 7:30 p.m.

Featuring Graham Shearing, curator, collector and writer with Ellen Fleurov, Executive Director, Silver Eye Center for Photography. Admission free.

### *Auction Highlights*

Saturday, April 17, 11 a.m. - Noon

Featuring Brian Lang, Curator, BNY Mellon Corporate Collection with Ellen Fleurov, Executive Director, Silver Eye Center for Photography. Admission free.

### **ABOUT SILVER EYE**

For the past 30 years, the Silver Eye Center for Photography has played a unique and valued role in the region's cultural landscape and earned a national reputation as one of the country's pre-eminent photography centers. Our mission is to advance understanding, appreciation and active engagement with photography as a vital form of creative expression and as an educative force in communicating the diverse values, histories and issues that shape and influence our lives.

Silver Eye Center for Photography is generously supported by the Allegheny Regional Asset District, Pennsylvania Council on the Arts, The Fine Foundation, The Grable Foundation, The Heinz Endowments, The Pittsburgh Foundation, The A.W. Mellon Educational and Charitable Trust Fund of The Pittsburgh Foundation, The Henry John Simonds Foundation and Anonymous.