



Silver Eye Center for Photography
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FOR IMMEDIATE RELEASE
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Silver Eye Center for Photography Welcomes Ellen Fleurov as Executive Director

“Self Portrait: Silver Eye at 30” exhibition begins July 8, commemorating Silver Eye as one of Pittsburgh’s premiere arts organizations

PITTSBURGH, PA – June 22, 2009 – The board of directors of South Side-based Silver Eye Center for Photography today announced that Ellen Fleurov will join the organization as executive director, effective July 1. A native Philadelphian, Fleurov served as chief curator of education (1988-1992) and the founding curator of the department of photography at the High Museum of Art in Atlanta (1993-1997). The following year, she became the museum director at the California Center for the Arts in Escondido and in 2002 launched her own arts consulting firm by bringing to San Diego the landmark exhibition “Here is New York: A Democracy of Photographs” in remembrance of the first anniversary of September 11th. Fleurov has curated over 50 exhibitions and is the author of numerous books and essays, including the award-winning “Walker Evans Simple Secrets: Photographs from the Collection of Marian and Benjamin A. Hill” (Abrams, 1997) and “Picturing the South, 1860 to the Present” (Chronicle Books, 1996).

“We’re pleased to welcome Ellen to Silver Eye and believe she has the knowledge, energy and expertise Silver Eye and Pittsburgh need now,” commented Joe Seamans, chair of Silver Eye’s board of directors. “We enjoyed getting to know Ellen during our six-month search process and truly believe we’re fortunate to have found such a forward-thinking arts administrator and curator.”

“It is my privilege to accept this position at Silver Eye, especially as it celebrates its 30th anniversary,” said Fleurov. “This milestone represents more than just a span of years. It is a testament to the foresight, passion and talents of so many people, past and present, who came together around a shared belief in the distinctive power and beauty of photography. I look forward to building upon this rich history of accomplishment and to introducing new ideas, approaches and collaborations that broaden the reach and scope of Silver Eye’s programs and services.”

Silver Eye Prepares to Turn 30

Fleurov joins Silver Eye as the organization gets ready to celebrate its 30th anniversary with an open members’ exhibition showcasing an array of self portraits submitted by over 100 members in *Self Portrait: Silver Eye at 30*, beginning July 8 and on view through September 12, 2009. The opening reception will be held Saturday, July 11, 3:00 – 5:00 p.m. Members and students free; Non-members \$5.00.

Collectively, the images in this exhibition demonstrate the extraordinary vitality and endurance of the self portrait genre and underscore the fact that contemporary photographic practice is ever-expanding and embraces a range of aesthetics, technologies, characteristics and concerns that are as varied and complex as the individuals pictured in the exhibition.

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This exhibition truly honors Silver Eye's rich history while providing members with the opportunity to creatively represent who they are with a camera.

Silver Eye Center for Photography is generously supported by the Allegheny Regional Asset District, Pennsylvania Council on the Arts, The Grable Foundation, The Heinz Endowments, The A.W. Mellon Educational and Charitable Trust of The Pittsburgh Foundation, an anonymous donor, other local foundations and corporations, and our members.

The mission of Silver Eye Center for Photography is to serve the public through exposure to a wide range of work by locally, nationally and internationally recognized photographers. A Pittsburgh institution since 1985, Silver Eye Center for Photography is the oldest non-profit organization in Western Pennsylvania dedicated solely to the understanding, appreciation, education, and promotion of photography as an art form and as an expressive form of visual communication.

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Gallery Hours:
Wednesday - Friday: Noon – 6:00 p.m.
Saturday, 11:00 a.m. – 5:00 p.m.
Or by appointment
Admission is free.

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